Survival in the Digital Jungle

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In today’s world imaging companies are challenged to survive and flourish in rapidly evolving markets, characterized by fast paced technological change. Scott will share his experiences and an approach on how to “innovate from the outside in.”

BIOGRAPHY

Scott A. Brownstein is the Chief Technology Officer and Senior Vice President of Fujifilm e-Systems, Inc., a wholly owned subsidiary of Fuji Photo Film. E-Systems is the digital imaging solutions arm of Fujifilm that specializes in building state-of-the-art digital solutions for Fuji’s commercial, professional, and retail customers.

In 1971 Scott received a B.S. in physics from the University of Maryland at College Park. He immediately began his career in the photo industry as a Research Scientist in Kodak’s Rochester Research Labs. During his 22 years at Kodak his contributions ranged from the mathematical analysis of analog color imaging systems to the creation of innovative film and electronic imaging systems, film camera systems, and dye sublimation printing. Scott was the inventor, and led the technical team that developed and commercialized Kodak’s Photo CD system in 1992.

Scott is well known in the photographic and digital arena, he is considered one of the pioneers in commercial and consumer digital imaging. Scott was the founding president of the Digital Imaging Marketing Association and a member of board of trustees for its parent Photo Marketing Association. In 1992 he was awarded the Edward Rhein Prize, one of Europe’s most prestigious technical achievement awards, for the Photo CD system.

He left Eastman Kodak in 1993, along with 17 of his Kodak colleagues, to spearhead a digital imaging solutions business for Applied Graphics Technology, the leading supplier of digital imaging services to the U.S. publication industry. During his career at AGT Scott had an opportunity to work closely with many well known content providers such as Disney, Time Life, CBS, The New York Daily News, and General Motors applying cutting edge, innovative digital imaging technologies to real life industrial problems. He also played an integral role in AGT’s IPO process.

In 2000 Fujifilm acquired AGT’s Digital Imaging Division to become Fujifilm e-Systems allowing Scott to return to his core inspiration of the photo industry – the professional and consumer imaging business. At Fujifilm, Scott applies his extensive imaging expertise and creativity of envisioning to the commercializing of digital and conventional imaging solutions.
Scott has over 30 years experience as an executive, visionary, and imaging technologist, for both of the leaders in the world photographic market. Currently, he holds 17 US patents range from film camera systems to dye sublimation printing to CD-R.