

Announcing a Naming Opportunity

RIT's Color Science Building

RIT, the College of Science, the Chester F. Carlson Center for Imaging Science, and the color science faculty, staff, and students seek a donor to lend their individual or corporate name to the *Color Science Building*. This opportunity is rare because the relatively minimal investment for naming a building at a large well-established university will be used exclusively to fund an endowed fellowship supporting students and their research.

Recently, the RIT Munsell Color Science Laboratory (MCSL) and associated programs relocated to a newly renovated facility, the *Color Science Building*. Highly visible as the focal point for RIT's color science activities, it includes over 8000 square feet of space dedicated to cutting-edge research and teaching laboratories, student, faculty, and staff offices, the Franc Grum Color Science Learning Center and is also home to the Color Science M.S. and Ph.D. programs.

With a contribution of **\$1 million** or more, the building's official designation will be changed to **<DONOR'S NAME> COLOR SCIENCE BUILDING** and displayed prominently on signage and maps across RIT's campus, publications, and website. RIT will ensure the building's physical maintenance so that it continually brings significant recognition by RIT's over 15,000 students and countless visitors to the donor's commitment to teaching and research.

The entire contribution will directly enhance RIT's education programs in color science through the creation of an endowed fellowship bearing the donor's name. Its yearly income of approximately \$50,000 will be used to support color science graduate students and their research. The donor's name will be honored by its association with the academic contributions of these future color scientists.

We invite you to consider this unique opportunity to become integrally linked with RIT's leading international reputation in color science and color imaging. Further information on the activities taking place in the *Color Science Building* and the current MCSL Annual Report can be found on our website, <mcsl.rit.edu>.

Please contact Professor Mark D. Fairchild, MCSL Director, at mdf@cis.rit.edu or +1-585-475-2784 to discuss this opportunity further. Your time and consideration are greatly appreciated. Thank you.