

Pictometry International Corp.
President and CEO – Richard A. Kaplan

Mr. Kaplan is presently President and CEO of Pictometry International Corp. Mr. Kaplan is the former President of Richland Industries, Inc., a retail floor covering chain. He was Chairman and Co-Founder of Resnick Media Associates, Inc., an advertising and marketing agency, and Blanton Communications, Inc., a computer software company. He was President of RAK Realty Corporation, a real estate development company. He is the former Chairman of the Board and founder of WorkSmart International, Inc., a human resource development, publishing and training company for multi-market, multinational corporations and organizations. He was also Chairman Emeritus and founder of Maxim Group Inc., a publicly help company previously traded on the New York Stock Exchange (MXG). He also consults with many businesses regarding growth, marketing, management and finance.

Mr. Kaplan has done consulting, and guest lecturing on marketing, economics, and organizational development at universities as well as to many business groups.

Mr. Kaplan holds a black belt in Karate, is an active member of his community. He is, and has been, on the boards of many organizations such as: The American Cancer Society (former Chairman, Monroe County Division), Camp Good Days and Special Times, The Better Business Bureau (Vice Chairman), Rochester's Child, the Martial Arts Center of Rochester, the Sojourner House, and the Rochester Broadway Theater League (Vice Chairman), Nazareth College EP Board, etc. He has been the recipient of many community awards for his volunteer efforts.

Mr. Kaplan ran for the U.S. Congress in 1998 and is also creator of a new and unique theory, regarding social remediation in democracies, called C.A.R.I.N.G. He has written a book and lectured on the causes of, and the solutions to, problems facing our society. He attended Rochester Institute of Technology and the University of Buffalo, where he majored in Accounting and minored in Economics.