Keynote Presentation: Chet Carlson, Innovation and the Xerox 914
Horace Becker, VP Engineering (Retired), Xerox

Auditorium of the Center for Imaging Science

In honor of the 70th anniversary of the invention of electrophotography by Chester F. Carlson on October 22, 1938, the man known as the father of the Xerox 914, the world’s first commercially successful xerographic machine, will share tales about working with Carlson and the innovative process. Horace will recount the challenges of delivering solutions for a revolutionary device that had never before been on the market. In a house on Hollenbeck Street Becker led a small team charged with turning Carlson’s invention into a producible product. His “travels” included many technical and marketing innovations and the courage to take risks to get it to market before Haloid ran out of money.

www.cis.rit.edu/seminar
for up-to-date seminar schedule, video archives and abstracts.